

Task #	Observation	Severity	Recommendation
1	Confusion on how to move from splash page through sign on to word of the day	2	Add timer to splash page and update testing directions to clarify you have to sign in to move forward
2	Difficult to locate 'edit preferences' button on Word of the Day screen	3	Highlight with button that has contrasting color; Reassess placement on the screen (top vs bottom)
2	Verbiage of 'notification timer' and 'notification frequency' not clear	1	Include example in prototype for clarification
3	Difficult to locate 'upload new comment' button on Notebook Entry screen	3	Replace recent application section with this and highlight with action indicator
3	Verbiage of 'Previous Word of the Day' confusing	1	Include example in prototype for clarification and clearly identify where to click to get to Notebook Entry
4	Difficult to locate where to update targets on Goals screen	3	Highlight with button that has contrasting color
4	Verbiage of 'edit preferences' is confusing	2	Change name of button to something that clarifies action such as "set/update targets"
4	Placement of 'motivational messaging' may not be as impactful	1	Potentially shift toward bottom of screen as a reminder once targets are updated or change to a pop up
4	Include gamification element to connect with other users	2	Add in section to search/connect with contacts on Goal landing page; Add in preferences option to select contacts to track with
4	Provide other app user targets as reference to update target goals	2	Autofill target # of words and target time period within Goal Preferences with initial recommendation